

ELIZABETH POWER

Campaign Strategist - Communications Director - Public Relations Specialist - Creative Storyteller

📞 +1 (650) 465-1724 ✉ elizabeth.d.power@gmail.com  [elizabeth-power](https://www.linkedin.com/in/elizabeth-power)  [elizabethdpower.com](https://www.elizabethdpower.com)

Education

George Washington University, Elliott School of International Affairs

May 2020

B.A. International Affairs; Minors: Journalism/Mass Communications and Arabic Studies

Washington, DC

Honors: Summa Cum Laude, Outstanding Academic Achievement Award 2020, Phi Beta Kappa

Experience

Bearstar Strategies

July 2020 - Present

Senior Associate

San Francisco, CA

- Produced media campaigns with **budgets of up to \$100M** for clients including the San Francisco 49ers, Uber, and over a dozen politicians and ballot measures, resulting in a statewide win rate of over **90%**
- Served as **campaign communications director and spokesperson** for the successful campaigns of Rep. Lateefah Simon (CA-12), Assemblymember Matt Haney (AD-17), and SF District Attorney Brooke Jenkins
- Pitched and shaped [news stories and op-eds](#); Fostered and maintained strong relationships with reporters from local, state, and national outlets; Managed inbound press requests; Led interview prep and wrote talking points for principals
- Created and implemented crisis communications and public affairs plans for private sector and nonprofit clients
- Directed [photo and video shoots](#) across the budget spectrum; Assisted with location scouting, talent hiring, scripting, and post-production workflows; Facilitated client review process and legal approvals before shipping finished products
- Managed hiring and onboarding of campaign staff, potential campaign managers, finance directors, and communications staff
- Developed campaign branding and materials including logos, websites, signage, written communications, social media content, and photography
- Collaborated across teams such as legal, compliance, finance, internal legislative and policy staff, digital, and research to manage campaign issues and ensure success

U.S. Department of State

September 2019 - June 2020

Public Diplomacy Intern

Washington, DC

- Identified and interviewed participants of international DOS programs with compelling success stories, such as female entrepreneurs in India and press freedom activists in the Balkans. Published blog posts profiling notable program alumni to promote programs internally within the DOS and attract future participants

Lighthouse Public Affairs

June 2019 - August 2019

Public Affairs Intern

San Francisco, CA

- Managed a public outreach project on behalf of NASA, Planetary Ventures (Google), and the Environmental Protection Agency in accordance with the Administrative Procedure Act

Relevant Skills

Core Competencies: Crisis Communication, Media Relations, Campaign Management, Policy Communication, Press Strategy, Ad Production, Strategic Digital and TV Advertising

Tools: Google Workspace, Warchest, ActBlue, Canva, PDI, Adobe Creative Suite, LexisNexis, PACER

Languages: Arabic and Spanish (Limited Working Proficiency)

Awards

Reed Award: Best Newspaper Ad for Political Campaign 2023 [“Two Governors”](#)

American Association of Political Consultants Campaign Excellence Award: Digital Campaign of the Year 2022 [“Stop the Republican Recall of Gavin Newsom”](#)